



17th May 2017

The Company Announcements Office  
ASX Limited  
Via E Lodgement

## Rision Limited – New US Team Builds Momentum

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### Highlights

- **Trials and sales leads increase 31% to 21 for the months of April/May 2017.**
- **Improved messaging as an enterprise solution is accelerating uptake.**
- **Healthcare and HR Solutions represent 57% of current US sales pipeline.**
- **Sales team strengthen by Senior Sales Representative.**

Rision Limited (ASX:RNL) (“Rision” or “the Company”): The Company today provided a market update on the Company’s product trial’s and new client acquisition activity in the United States.

Rision’s CEO Mr. Andrew Dale commented “as noted in the March 2017 quarterly report, the Company has been able to use the recent success in the Healthcare Sector to be the catalyst to drive new business activity. This success has also allowed the Company to refine the sales messaging for the US market and, improve the ability to position Rision as an enterprise solution for the US market. This has had immediate effect.”

Mr. Dale added “to support the US sales activity we are delighted to advise the market that Mr. Howard & Mr. Bryan Serkin has joined the Rision team as industry expert and sales consultants.” Mr. Howard Serkin has 35 plus years of US industry experience primarily in the Health Care and Financial Services Industry. Mr. Serkin has proven business leadership, development and strategic management skills and has extensive relationships across Emergency Room staffing firms in the US & the largest HR/payroll company in North America.

Mr. Dale concluded “we have been able to expand our pipeline to 21 enterprise solution leads and we will look to update the market on trial and client conversions in coming weeks. What is encouraging is that the Company’s focus on Healthcare and HR Management (contingent workforce) Sector is certainly started to pay dividends as they now represent some 57% of our US pipeline.”

### Rision - US Market Pipeline

<b>Market Segmentation by Sector</b>	<b>% of Pipeline</b>
Healthcare	33%
HR Management	24%
ICT	19%
Hospitality	14%
Financial Services	10%



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**About Rision (ASX:RNL)**

Rision is a mobile technology platform to help businesses manage and support their employees. Rision has applications across a broad range of industries including hospitality, fast food, retail, event management, nursing, security, gaming and government.